

Curriculum Vitae – Prof. Dr. Sita Mazumder



"I am an experienced leader who develops future-proof business models through holistic, strategic understanding. As an economist and computer scientist, I bring not only technical expertise and networked thinking for sustainable success in the digitalized world, but also understand how to present complex issues in a clear way for shareholders and committee members. Digitalization, innovation management as well as turnaround and crisis management are my passion. My multicultural roots have made me feel at home in the world since an early age."

Personal Data

Name	Sita Monica Mazumder
Date of birth	March 30, 1970
Nationality	Swiss
Cultural competence	Mother: French/Swiss; Father: Indian
Languages	Bilingual: German, English; French: good
Achievements	2014: International Visitor Leadership Program (IVLP) of the US Department of State

Corporate Governance

Since 2019	Josef Manner & Comp. AG; Vienna (Food, EUR 220 million revenue, listed): Member of the Supervisory Board, Chair of the Digitalization Committee
Since 2018	Federal Electricity Commission ElCom, Berne (regulator of the Swiss electricity market): Member of the Commission, Chair of the Market Surveillance Committee (since 2020), Prices and Tariffs (2018/2019), Digital Expert
Since 2017	Clientis AG, Berne (regional banking group, 14 billion CHF AuM): Member of the Board of Directors, Member of the Nomination and Remuneration Committee, Member of the Digitalization Committee
Since 2014	Hiltl AG, Zurich (restaurant group, CHF 30 million revenue, family-owned): Member of the Board of Directors, Member of the Digital Committee
Former mandates	incl. Coutts & Co AG, Zurich (2012-2017; oldest private bank, GBP 45 billion AuM): Member of the Board of Directors; Chair of the Remuneration Committee alphacare AG, Zurich (2012-2017; anaesthesia provider, CHF 20 m revenue): Chairman ombudscom Foundation, Telecommunications Arbitration Board, Berne (2008-2017): Member of the Foundation Board

Entrepreneurship/Employment

Since 2005	Lucerne University of Applied Sciences and Arts: Professor of Computer Science and Economics Co-Head Algorithmic Business Research Team (AI/ML); Head International Relations
Since 2005	PURPLE Consult GmbH, Herrliberg: 2nd own consulting firm
Previous positions	incl. comexperts AG, Wallisellen (2011-2017): Senior Partner for Crisis Management and Crisis Communication Swiss Federal Banking Commission (SFBC), Berne (2004) (now FINMA): Project Manager Supervision of Banks and Securities Dealers Division Dr. Sita Mazumder Consulting, Zurich (1998-2003): 1st own consulting firm UBS AG, Zurich (formerly SBG, 1994-1999):

Project manager for IT organization and IT rollout

Science/Education

Published 9 books (topics include entrepreneurship/start-ups, crisis management/communication, financial crime, diversity), 100+ articles, columns, etc. 100+ keynotes national and international.

2002 Awarded the Annual Research Prize of the University of Zurich for dissertation, summa cum laude.

Since 2016	Lucerne University of Applied Sciences and Arts: Professor of Computer Science and Economics Artificial Intelligence/Algorithmic Business; Fintech et al.
Since 2016	Luxembourg School of Business: Professor for Business and IT
Since 2005	Lucerne University of Applied Sciences and Arts: Professor of Computer Science and Economics for Financial Services Zug IFZ, Banking & Finance Division
Since 2004	ExpertSuisse (formerly Swiss Academy of Accountancy): Lecturer
Since 2002	Leonard N. Stern School of Business, New York University: PostDoc/(Visiting) Fellow
Previous positions	incl. University of Zurich, Swiss Banking Institute (2000-2001): Doctorate, summa cum laude with Prof. Dr. R. Volkart and Prof. Dr. Ch. Hirszowicz University of Zurich, Faculty of Economics (1995-1999): Degree course in business administration, Lic.oec.publ., magna cum laude Swiss Federal Institute of Technology, Zurich (1990-1995): Degree course in computer science and engineering