

## ANDREAS KLAUSER CEO

STRATEGY 2030 & HOW TO GET THERE



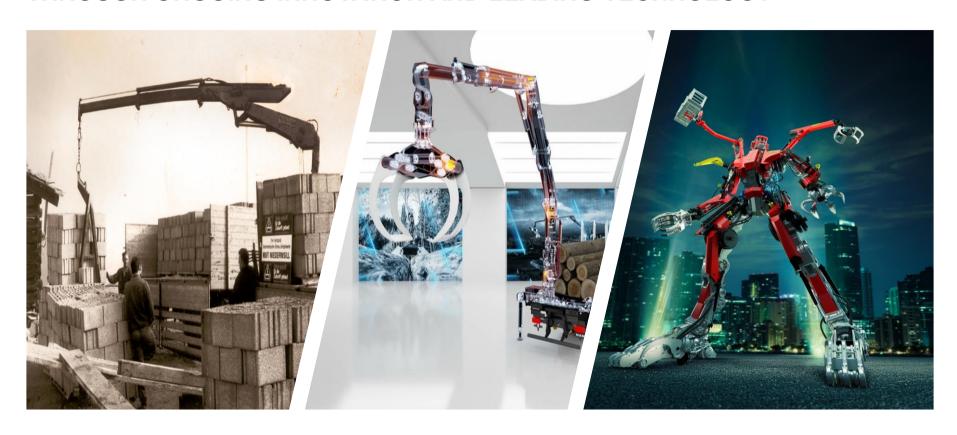
## FOR GENERATIONS WE HAVE BEEN A SUCCESSFUL COMPANY DRIVEN BY OUR VALUES AND PIONEERING SPIRIT





## FROM THE BEGINNING WE HAVE BEEN DRIVING THE INDUSTRY THROUGH ONGOING INNOVATION AND LEADING TECHNOLOGY





#### **OUR POWERFUL PREMIUM PRODUCT PORTFOLIO**





LOADER **CRANES** 



ACCESS **PLATFORMS** 



TRUCK MOUNTED **FORKLIFTS** 



BRIDGE INSPECTION & MAINTENANCE



RAILWAY SYSTEMS



MARINE CRANES

**OFFSHORE** 

CRANES

WINCHES



TIMBER/ RECYCLING



HOOKLIFTS &

SKIPLOADERS

TAIL

LIFTS



TURNKEY SOLUTIONS



PASSENGER SYSTEMS



**BOATS** 



DAVITS



WIND **CRANES** 

#### **TURNING A POOR DOG INTO A CASH COW**





## WE ARE A LEADING GLOBAL PLAYER - FROM ALL PERSPECTIVES



Premium brand with high profitability

Long-term partnerships with premier dealers and distributors

Exports in **130** countries with **>5,000** partners

Global coverage, local presence

Strong global No. 1 in knuckle-boom cranes

No. 1 in timber cranes globally

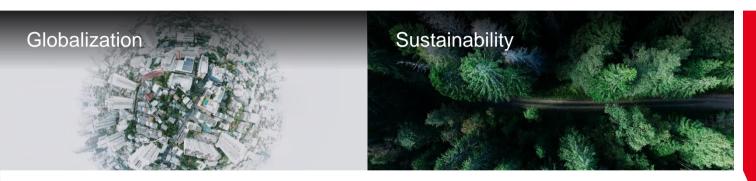
## >1.75 bn EUR

targeted revenue 2021



## OUR 2030 STRATEGY IS OUR RESPONSE TO MEGA TRENDS IN A HIGHLY VOLATILE ENVIRONMENT





We actively shape the future and drive the evolution of the industry





THROUGHOUT THIS JOURNEY, WE CAN BUILD ON OUR STRENGTHS

- For nearly 90 years the pioneer in innovative crane and hydraulic systems
- Leading global producer of cutting-edge lifting solutions
- Offering highest standards and taking responsibility
- Lifelong value transforming customer challenges into value





## SUSTAINABILITY IS A CORE ELEMENT OF OUR STRATEGY AND OUR DAILY ACTIVITIES



Newly established Sustainability Council ensures implementation of ESG strategy





#### TWO STRATEGIC PILLARS ARE KEY **TO OUR SUCCESS IN 2030**

**PRIMARY** PILLAR **)** Go for Solutions



SECONDARY PILLAR Go Digital



Based on:

Strong roots Impressive Brand Commitment to Sustainability



#### **PRIMARY PILLAR – GO FOR SOLUTIONS**





#### **SECONDARY PILLAR – GO DIGITAL**



- Internal processes, i.e. S4/HANA
- Solutions
- Services, i.e. predictive maintenance



IOIO GO IOIO DIGITAL

### SUCCESS 2030 MEANS...

PALFINGER

- Product lines and regions are strong contributors to top line and bottom line
- Excellent global operations with local footprint
- Most innovative lifting solutions
- Highly effective supply chain
- New business models
- Next level customer satisfaction

MARKET LEADER FOR CRANE AND LIFTING SOLUTIONS

#1

EUR 3 billion revenue through organic growth

**PALFINGER** 

# Q & A



## **FELIX STROHBICHLER**CFO

FINANCIAL PERFORMANCE & TARGETS

## WE HAVE STRONGLY INCREASED OUR REVENUE THROUGH ACQUISITIONS AND ORGANIC GROWTH





#### WHERE DO WE STAND





## REVENUE AND EARNINGS ABOVE COMPARABLE VALUES OF THE RECORD YEAR 2019



Revenue         1,300.6         1,102.4         1,337.6         +2.8 %           EBITDA         175.1         140.3         188.3         +7.5 %           EBITDA margin         13.5%         12.7%         14.1 %         -           EBIT (operating result)         119.3         70.6         125.4         +5.1%           EBIT margin         9.2%         6.4%         9.4 %         -					
EBITDA       175.1       140.3       188.3       +7.5 %         EBITDA margin       13.5%       12.7%       14.1 %       -         EBIT (operating result)       119.3       70.6       125.4       +5.1%         EBIT margin       9.2%       6.4%       9.4 %       -	in EUR million	Q1-Q3/2019	Q1-Q3/2020	Q1-Q3/2021	Δ% 2019/21
EBITDA margin       13.5%       12.7%       14.1 %       -         EBIT (operating result)       119.3       70.6       125.4       +5.1%         EBIT margin       9.2%       6.4%       9.4 %       -	Revenue	1,300.6	1,102.4	1,337.6	+2.8 %
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	EBIT (operating result)	119.3	70.6	125.4	+5.1%
Consolidated net result 63.6 31.8 71.4 +12.3 %	EBIT margin	9.2%	6.4%	9.4 %	-
	Consolidated net result	63.6	31.8	71.4	+12.3 %

In accordance with IFRS, slight rounding differences possible.

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## NET FINANCIAL RESULT AND TAX RATE SHOW SIGNIFICANT IMPROVEMENT



in EUR million	Q1-Q3/2019	Q1-Q3/2020	Q1-Q3/2021
Undistributed profits from companies reported at equity	15.0	8.7	11.5
Net financial result	-12.2	-12.1	-8.5
Earnings before taxes	107.1	58.5	116.9
Tax rate	-27.2%	-30.0%	-26.4%
Annual net income attributable to minority shares	-14.4	-9.1	-14.7

-/

#### **SUBSTANTIAL REDUCTION IN NET DEBT**



in EUR million	09/30/2019	09/30/2020	09/30/2021
Net financial debt	576.9	459.0	421.0
Avg. interest debt 1)	1.62 %	1.38 %	1.28%
Avg. remaining term debt	4.40 years	4.06 years	2.80 years
Equity	618.9	606.7	689.2

<sup>1)</sup> Excluding currency hedging costs.

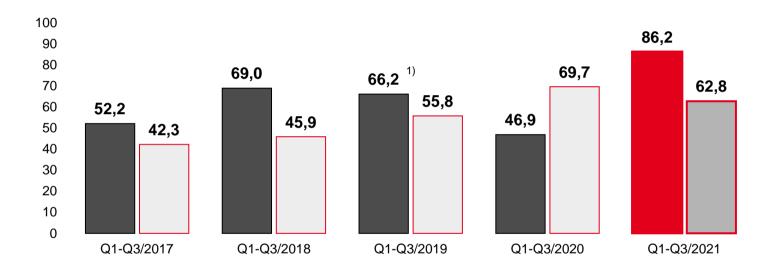
## HIGHLY SOLID BALANCE SHEET STRUCTURE – NET DEBT / EBITDA RATIO AT EXCELLENT LEVEL

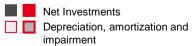


	09/30/2019	09/30/2020	09/30/2021
Equity ratio	37.1 %	39.0 %	39.2%
Gearing	93.2 %	75.6 %	61.1%
Net debt/EBITDA	2.57	2.43	1.78

#### PALFINGER INVESTS MASSIVELY IN FUTURE GROWTH



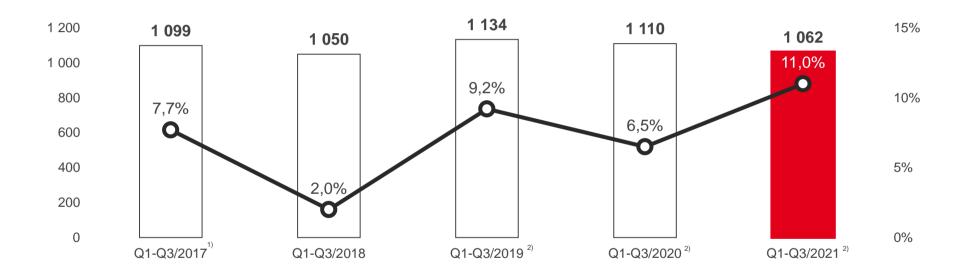


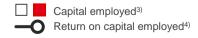


<sup>1)</sup> Including additions from leasing (IFRS 16); excluding divestment of 2.5% from Sany Lifting Solutions (EUR 28.6 million). In accordance with IFRS, slight rounding differences possible.

#### **ROCE HEADING TOWARDS RAISED TARGET LEVEL OF 12%**







<sup>1)</sup> Including restatement 2017.

<sup>2)</sup> Including additions from leases (IFRS 16).

<sup>3)</sup> Average of the last 12 months.

<sup>4)</sup> ROCE = Ratio of NOPLAT and average capital employed (reporting date of previous year to reporting date of this year) In accordance with IFRS, slight rounding differences possible.

## INVENTORY BUILD-UP DUE TO STRESSED SUPPLY CHAIN AND HIGH INVESTMENTS LEAD TO LOW FREE CASH FLOW



in EUR million	Q1-Q3/2019	Q1-Q3/2020	Q1-Q3/2021
EBTDA	163.0	128.2	181.0
+/- non-cash income from at-equity companies	-11.9	-4.7	-8.1
+/- change in working capital	-37.1	16.1	-53.1
+/- cash flow from tax payments	-32.5	-6.8	-22.1
Cash flow from operating activities	81.5	132.8	97.6
+/- cash flow from investing activities	-33.2 <sup>1)</sup>	-42.9	-100.8
Cash flow after changes in working capital and investments	48.3	89.9	-3.2
+/- cash flow from interest on borrowings adjusted for tax expenditure	7.8	6.4	6.0
Free cash flow	56.1	96.3	2.8

<sup>1)</sup> Including divestment of 2.5% from Sany Lifting Solutions (EUR 28.6 million)

In accordance with IFRS, slight rounding differences possible.

#### **2021: RECORD YEAR TARGETED**

Positive market environment and full order books provide good visibility until Q2/2022

Target for 2021: Revenue above EUR 1.75 billion EBIT above EUR 150 million

Material availability remains risk factor, supply chain task force successfully in action

**Historic investment volume in 2021** of about EUR 130 million in implementation; including acquisition of Global Headquarters in Bergheim



PALFINGER

#### **OUR TARGETS FOR THE NEXT YEARS**





## PALFINGER RAISED THE MID-TERM TARGET 2024 FOR REVENUE AND ROCE



**FINANCIAL GOALS** 2024

#1

Market leader for crane and lifting solutions

EUR 2,3 bn revenue through organic growth

10% EBIT margin 12% ROCE Main challenges 2022:

Volatile environment



Supply chain constraints



Material costs



COVID-19



#### **A CLEAR VISION FOR 2030**



MARKET LEADER FOR CRANE AND LIFTING SOLUTIONS

EUR 3 billion Revenue from organic growth

Market Cap 3 billion

How to achieve these targets:

Go for Solutions 🚜



Go Digital

1010

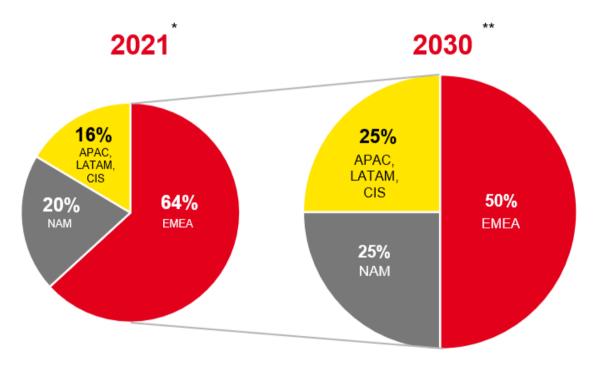
Based on:

Commitment to Sustainability

## PALFINGER WILL GROW OVERPROPORTIONALLY OUTSIDE OF EMEA







#### SHARE PERFORMANCE





#### PALFINGER SHARE OUTPERFORMS ATX & DAX BY FAR



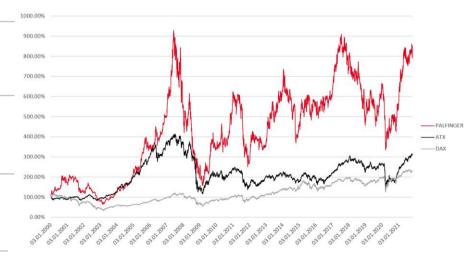
Price October, 29 2021: EUR 39.25

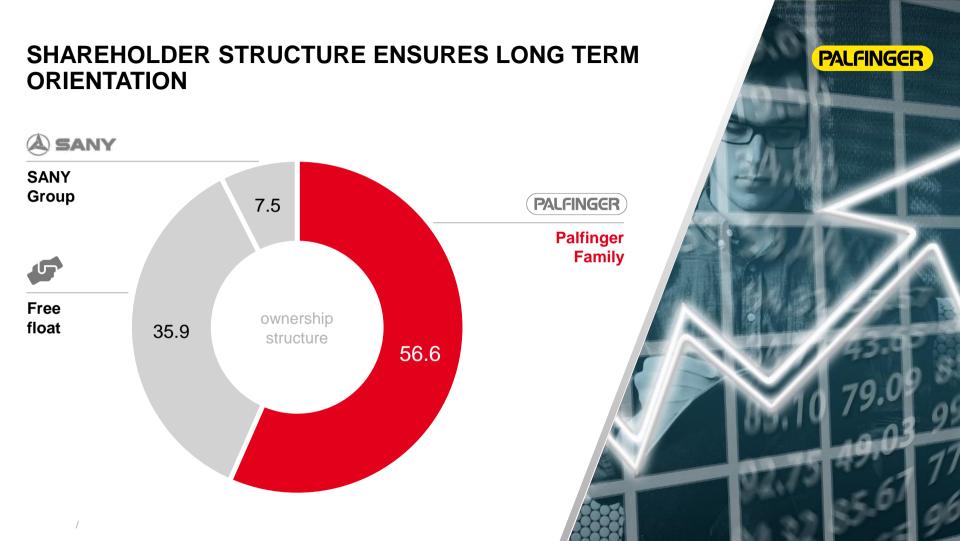
Share price development since IPO (June 4, 1999): > 7-times (+709 percent)

Current market capitalization: Around EUR 1.4 billion

Analyst consensus: EUR 43.21 Current coverage: 7 analysts

Stable Pay out ratio in line with dividend policy: 1/3 of net profit

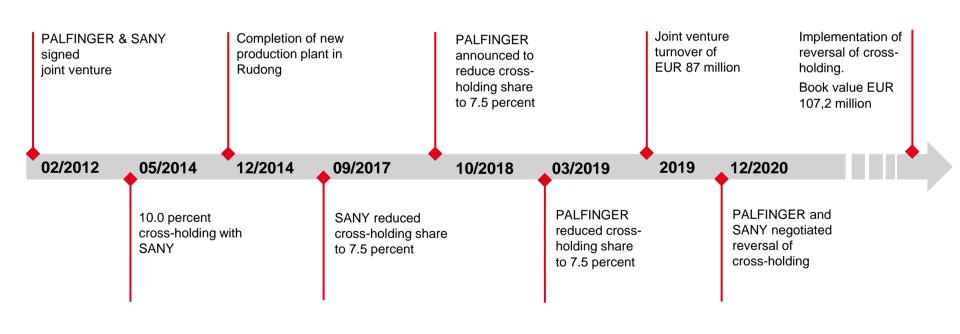




# PARTNERSHIP WITH SANY SUCCESSFUL – NO FURTHER NEED FOR CROSS-HOLDING



### **PALFINGER & SANY HISTORY**



**PALFINGER** 

# Q & A



# MARTIN ZEHNDER

KEY SUCCESS FACTORS AND CHALLENGES IN PRODUCT MANAGEMENT & ENGINEERING AND SUPPLY CHAIN

# OUR STRONG PRODUCT OFFERING IS BUILT ON AN EFFECTIVE SUPPLY CHAIN AND POSITIONING OURSELVES CLOSE TO THE CUSTOMER





# OUR GLOBAL R&D STRUCTURE MEETS LOCAL & GLOBAL REQUIREMENTS



Standards, Process &

Tools

### **GLOBAL R&D SITE SETUP**



R&D Sites

Sites

-700

Countries

13

### **R&D MATRIX ORGANIZATION**



**KEY SUCCESS FACTORS** 

Verification & Validation

Model Based System

Engineering

### INNOVATIVE AND POWERFUL PRODUCT PORTFOLIO





LOADER CRANES



TIMBER & RECYCLING



HOOKLIFTS & SKIPLOADERS



TAIL LIFTS



TURNKEY SOLUTIONS



MARINE CRANES



OFFSHORE CRANES



**WINCHES** 



PASSENGER SYSTEMS



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TRUCK-MOUNTED FORKLIFTS



BRIDGE INSPECTION & MAINTENANCE



RAILWAY SYSTEMS



WIND CRANES



DAVITS



**BOATS** 

### CRISIS-RESISTANT THANKS TO INDUSTRY DIVERSITY



Construction



**Forestry & Agriculture** 



Infrastructure



Industry



**Transport & Logistics** 



**Public sector** 



Railway



Waste Mgmt. & Recycling



Offshore Supply & Oil and Gas



**Offshore Wind** 



**Passenger** 



Aquaculture & Fishing



Commercial



THESE SUPPLIER FOOTPRINT FACTORS UNDERLINE OUR POSITION AS MARKET LEADER

- >1 bn EUR sourcing spend
- 7 categories; ~100 sourcing groups
- 700 strategic suppliers
- 7000 suppliers in total
- 250,000 article numbers
- 50,000 order positions / month



OUR LONGSTANDING SUPPLIER PARTNERSHIPS ENSURE STABLE AND RELIABLE COOPERATION

- Strong delivery performance
- Coordinated processes
- Close cooperation in product development
- Stable supplier quality ensured

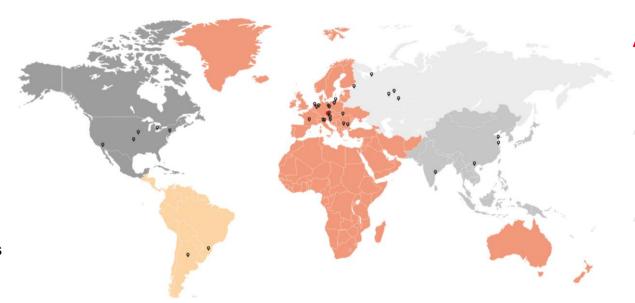


# WITH >8000 EMPLOYEES IN OPERATIONS, WE ARE CLOSE TO THE PALFINGER CUSTOMER AND BENEFIT FROM BEST COST COUNTRIES

>8000 Employees in Operations

17 countries

33 Production sites



SUCCESS FACTORS
OF BEST COST
COUNTRIES

Attractive cost structures

Proximity to assembly locations & customer regions

Many years of experience

NAM	<del></del>	LATAM	
Production sites:	5	Production sites:	2
Employees:	490	Employees:	570

EMEA	 CIS	APAC	
Production sites: Employees:	Production sites: Employees:	Production sites: Employess:	4 440

# OUR STRENGTH AND POWER LIE IN A HIGH DEGREE OF VERTICAL INTEGRATION



#### **ADVANTAGES OF OWN PLANTS**

- Engineering and Operations: Highly efficient communication
- Firm control of supply chain
- Better control of quality
- Production margin as part of our total profit

### ...BUT WE HAVE TO DEAL WITH

- · High structural costs in strong market decline
- Higher level of capital employed





### 2021 CHARACTERIZED BY SUPPLY CHAIN DISRUPTION



## Frankfurter Allgemeine

Würth-chef im Fa.Z-GESPRÄCH

Die Welt der Lieferketten spielt verrückt

VON SUSANNE PREUSS - AKTUALISIERT AM 20.10.2021 - 08:50

# The New York Times

Oct. 15

THE DAILY

## The Great Supply Chain Disruption

The supply chain crisis triggered by the pandemic was supposed to be

# Giant ship blocking Suez canal partially refloated

Tugboats work to free 400-metre 'megaship' Ever Given as vessels gather at either end of key waterway

• How the ship blocked the canal - visual guide



hael Johnson, Sydney Harper, Mooj Zadie, Daniel Guillemette, Eric Chris Wood

ndemic, businesses of all sizes have faced ortages and rising costs linked to disruptions in hain. Consumers have been confronted with an modern times: no stock available, and no idea

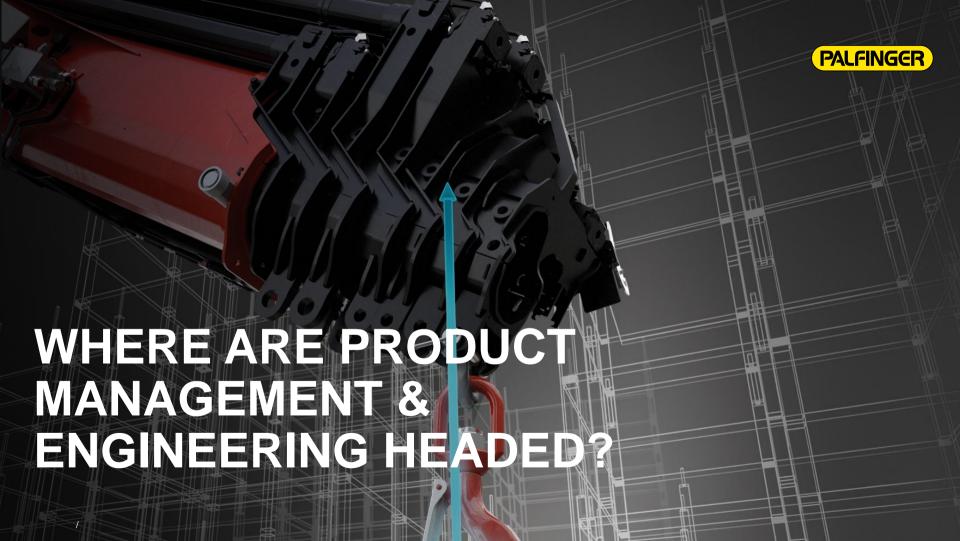
Gut 50 Prozent mehr Bestellungen für Holzschrauben, ge China, zehnfache Frachtraten: Der langjährige Würth-Ch spricht über die dramatische Liefersituation.

▲ Container ship runs aground in Suez canal causing traffic jam – video

# OUR COORDINATED AND TARGETED MEASURES SECURE THE SUPPLY CHAIN EVEN DURING CHALLENGING TIMES



CHALLENGES	ACCEPTED!
Supply bottlenecks	SCM Task Force
Long lead times	S&OP
Price increases	Transparency & Price Amendments
Approval of new suppliers & new components	Additional Engineering resources
Geopolitical challenges	Flexible Production Network
Availability of workers	Employer Branding, Investment program



# GO FOR SOLUTIONS: WE UNDERSTAND THE CUSTOMER REQUIREMENTS AND THE JOB TO BE DONE



**CLOSE TO THE CUSTOMER** 

**ACES** 

**ADDITIONAL SERVICES** 

**JOB TO BE DONE** 

AUTONOM, CONNECTED ECO EFFICIENT SOLUTIONS

**SMART SOLUTIONS** 



# **SUSTAINABILITY:** WE CONSIDER IT OUR RESPONSIBILITY TO REDUCE PALFINGER'S CO2 FOOTPRINT



**SUPPLIERS** 

PALFINGER CO<sub>2</sub> EMISSIONS

**PRODUCT IN USE** 

**7**%

< 1%

92%



### WHERE ARE WE GOING WITH SUPPLY CHAIN?



### **PROCUREMENT**

- Strong partnerships in the region for the region
- Digital connection of suppliers
- Higher purchasing expertise in mechatronics topics

### **OPERATIONS**

- Standardized Processes & global ERP-system
- Capacity leveling
- Regional installation centers for Solutions strategy

### **LOGISTICS**

- Strategic partner development
- Make or buy
- Focus on sustainability





# SUCCESS 2030 IN PRODUCT MANAGEMENT, ENGINEERING AND SUPPLY CHAIN MEANS...





**PALFINGER** 

# **Q & A**





# **ANDREAS HILLE**SVP GLOBAL PLM/R&D

TRANSFORMATION OF SMART PRODUCTS TO SMART SOLUTIONS

**PALFINGER** 

# **Q & A**



# PHILIPP SMOLE VP CORPORATE INCUBATOR

TURNING CHALLENGES INTO OPPORTUNITIES AND HOW TO EVOLVE OUR DIGITAL BUSINESS MODELS



**PALFINGER** 

# **Q & A**

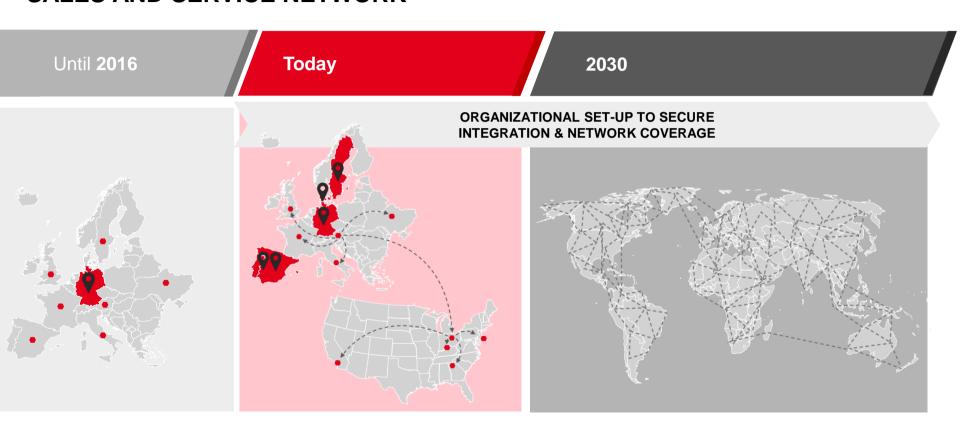


# **GERHARD STURM**SVP SALES & SERVICE

**DIGITALIZED CUSTOMER JOURNEY** 

# WE ENSURE A PROFESSIONAL AND WIDE SALES AND SERVICE NETWORK





# OUR GOAL IS TO DELIVER COMPLETE SOLUTIONS – WITH HARD- AND SOFTWARE FROM A SINGLE SOURCE











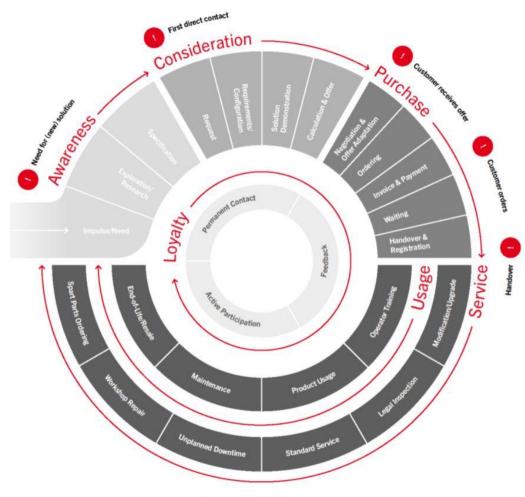






# CUSTOMER JOURNEY

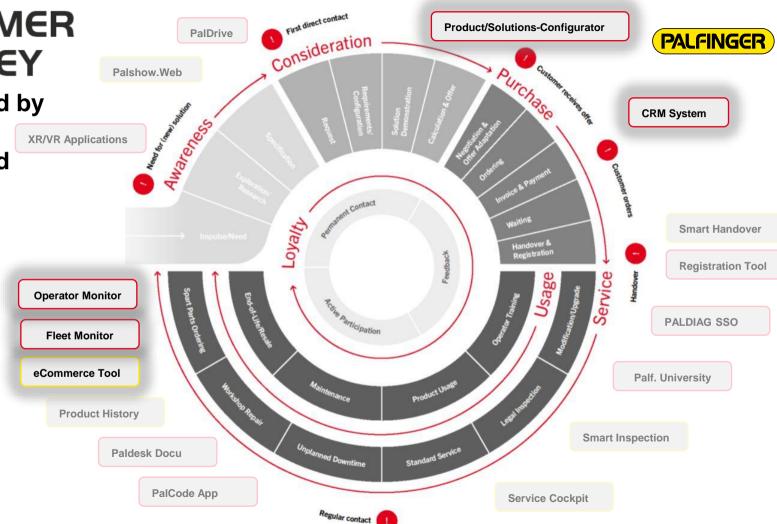
is supported by Tools for Network and Customer







**CUSTOMER PalDrive JOURNEY** Palshow.Web is supported by AWareness Tools for XR/VR Applications **Network** and Customer Loyalty **Operator Monitor** 





# SMART TOOLS MAKE THE WORLD OF OUR CUSTOMERS MORE CONVENIENT

### PALFINGER

#### **CRM SYSTEM**

- 360° view on our Customers
- Integrated System including Sales, Service and Marketing Processes



## PRODUCT-/SOLUTIONS CONFIGURATOR

- From opportunity to Order
- Configurator, offer and order management in one tool

### **CUSTOMER EXPERIENCE**

- Asking customers for feedback regarding their experiences with PALFINGER
- Closer to the Customer
- Customer Satisfaction Index







### WE ROLL OUT GLOBALLY STANDARDIZED SALES TOOLS

### PALFINGER

#### **SMART PROCESSES**

- Processes are supported by tools on all kind of devices (e.g. Mobile)
- Data are automatically generated for all levels and provide a complete service history



- Enables Fleet Management for End Customers
- Overview of core data of customer's fleet
- Includes the "Service Cockpit" as a tool for Service Partners

#### **E-COMMERCE**

- Full Scale Web Shop for B2B and B2C
- Replaces all order Tools which we have today







**PALFINGER** 

# Q & A



# HARALD HAUSER VP SUPPLIER MANAGEMENT

MANAGEMENT OF SUPPLY CHAIN CONSTRAINTS

### YEARLY DEMAND AND SUPPLY OVERVIEW

95% Delivery Performance >0.50% claim rate



**PLANNED SOURCING SPEND 2021** 

In all Regions with >7,000 suppliers - appr. 700 strategic Partners Number of articles: >250,000 >50,000 items ordered / Months Supply Strategy: (in % of orders) 5% JIT (spec. variant Articles) 10% VMI (Vendor Management Inventories) 15% Kanban 35% normal Orders >1.0 bn EUR 5% eCatalogue

# FUNCTIONAL VALUE ADDED "PROCUREMENT"



Utilization of Sourcing Synergy effect for whole PALFINGER group

Central Responsibility for Strategic Sourcing Activities and P2P-Processes

Assure right Performance of Supplier, Costs, Delivery and Quality



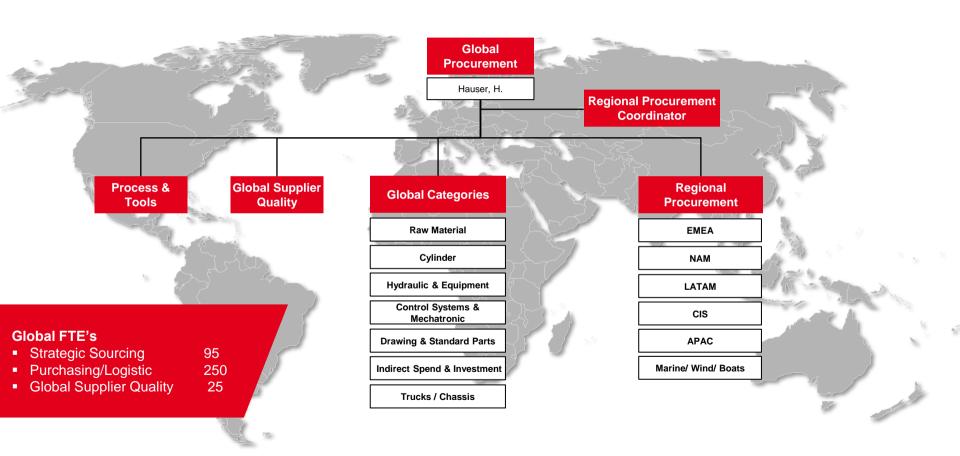


## Main strategic directions

- Bundled volume Global responsibility per Categories
- New international markets
- Multi Sourcing vs Single Sourcing
- Standardized P2P-Processes
- Increase efficiency of P2P-Processes
- Supplier development
- Reduction of Sourcing-Risk

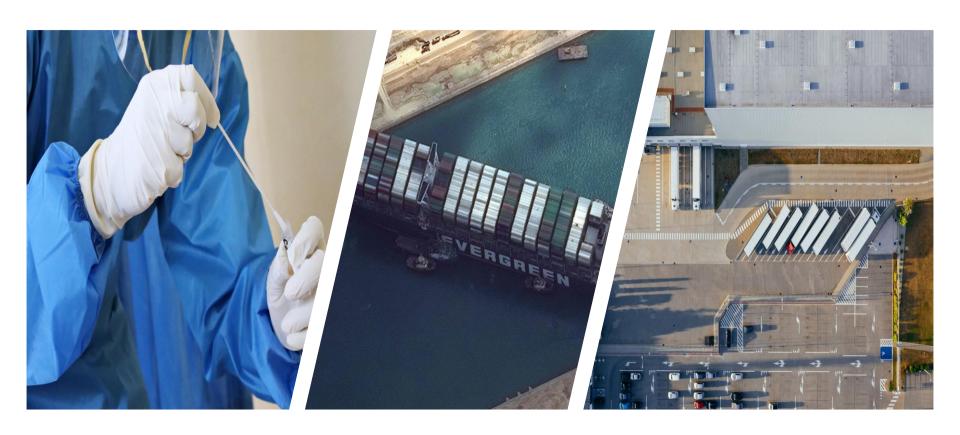
### **GLOBAL PROCUREMENT STRUCTURE**





## **REASONS FOR THE SUPPLY CHAIN DISRUPTION**





UNEXPECTED WORLDWIDE INCREASE IN DEMAND LEADS TO CONSTRAINTS IN SUPPLY CHAIN

PALFINGER

Increased delivery times

Shortage in electronics

Increased transport costs

- Steel plates  $2 \rightarrow 5$  months
- Tubes  $3 \rightarrow 6$  months
- Semiconductors 4 → 12 months
- Truck/Chassis 3 → 10 months
- Semiconductor chip shortage affecting a wide range of industries
- Worldwide stock buying for a lot of products (chips, electronics, etc.)
- Higher costs in Sea freight € 2,500 → € 16,000 (40-foot container)
- Transport time 4 weeks → 8 weeks

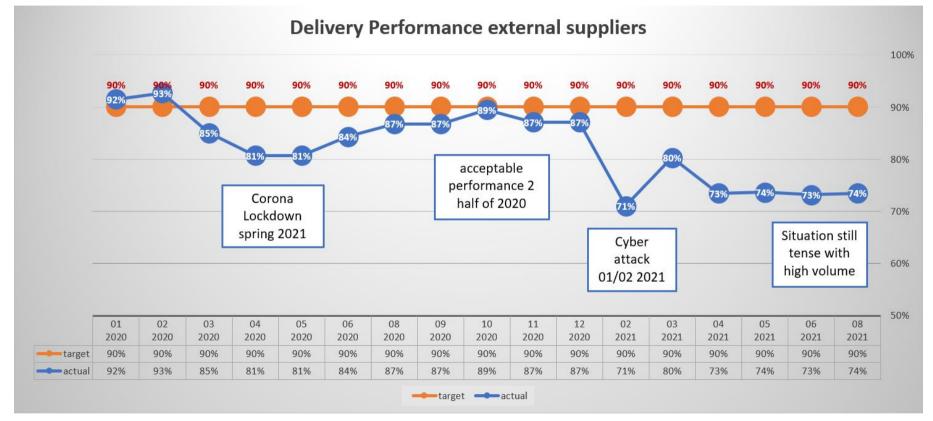
### **IMPACT OF COVID-19 ON SUPPLY CHAIN**

- Reduced capacities due to infected workers
- Many working women have to stay at home with children
- Lot of double sourcing suppliers in the same region
   (Italy Lombardei,etc.)
- Not enough skilled workers specifically welders
- Contracts lose validity due to force majeure
- Truck transports are blocked at the borders
- Supply problems have shifted from direct suppliers to sub-suppliers
- Low vaccination level in Eastern European countries



# DELIVERY PERFORMANCE OF EXTERNAL SUPPLIERS BELOW TARGET







# NOBODY COULD FORESEE THE ACTUAL FORECAST OF PRICE DEVELOPMENT



### **Price Expectations**



## **FACTORS THAT WILL CONTINUE TO CHALLENGE US IN 2022**

**PALFINGER** 

- The situation of electronic components will not relax before the 2<sup>nd</sup> half of 2022
- Approval of new suppliers for double sourcing at least 1 2 years
- Cost reduction due to material price development;
  The first indicator is that raw material prices have started to fall
- Global International Transportation risks expected to continue well into 2022
- Availability of **trucks** due to long lead time and allocations



### **LEARNINGS**

Adjust inventory strategy for commodity parts (higher safety stock)

Double sourcing with suppliers in different regions

Using global acting suppliers as far as possible "local for local"

Force strong and long-term **partnership** with strategic suppliers and sub-suppliers



We already have a strong base to rely on!

**PALFINGER** 

# Q & A